

Bio Asia July 26-30, 2023

International Conference & Exhibition

Embracing Asian Dynamics



www.bioasiataiwan.com









Content

•	Why BIO Asia–Taiwan?	р. З
•	BIO Asia–Taiwan 2022 statistics	p. 10
•	Introduction of BIO Asia–Taiwan 2023	p. 14
	Program at a glance	p. 15
	Theme and focus areas	p. 17
	Conference	p. 18
	Exhibition	p. 22
	One-on-One Partnering	р. 26
	Company Presentations & Entrepreneur Pitch	p. 31
	Attendee registration	p. 36
	Sponsor packages	p. 40
	Contact us	p. 42



Why BIO Asia-Taiwan?

- Expand exposure and engagement
- Access fast growing Asian markets
- Explore multiple opportunities
- Broaden international collaboration







Taiwan Biotech Industry: A fast growing market



Ing-wen Tsai, President, Taiwan James C. Greenwood, former CEO, BIO Johnsee Lee, Chairman, BIO Asia–Taiwan

"Taiwan is already a global powerhouse in technology, IT, and computing systems, and as biotech evolves, we are creating new products that marry breakthroughs like artificial intelligence with Big Data, derived from the human genome. **That's why Taiwan is uniquely situated to play an integral role in the future of our industry**."

Former BIO Global CEO, James C. Greenwood



BIO Asia–Taiwan: Accessing professional industry and government networks

Abundant international partners

Biotech is a key sector under the Taiwan government's development focus



Ing-wen Tsai, President, Taiwan James C. Greenwood, Former CEO, BIO Johnsee Lee, Chairman, BIO Asia–Taiwan Representatives from Trade Offices (2021) Bio Asia Taiwan Asia-Taiwan Exhibition 2022亞洲生技大展 Opening Ceremony 開幕典禮



Chen Chien-Jen Former Vice President, Taiwan (2022)





Ching-Te Lai Vice President, Taiwan (2022)

Michelle McMurry-Heath Former President & CEO, BIO (2022)



BIO Asia–Taiwan: Accessing professional industry and government networks

Long-term cooperation with media partners and bioindustry associations

Media partners **Bioindustry association partners** JBV TMGIA CHINABIO" BIOKOREA WORLD GATE BIOCENTURY O D A Y skit chis lan 计算单句描述在实验者 BUTIME VALUE TO BIOHK2022 TCALS Biominas Biotech al Bio PRNewswire er Accelerator 喪 生 技 PMA iingmed MED O.CARE 11142948 10 10 10 11 BioGroup ► PMDA + ● 目出影響会系協會 BIOSOBCUT **BioPharma** (PU) Bio Partner GENE semi RESEARCH WENT



BIO Asia–Taiwan: Distinguished speakers





BIO Asia–Taiwan: A global biotech event





BIO Asia–Taiwan: A global biotech event





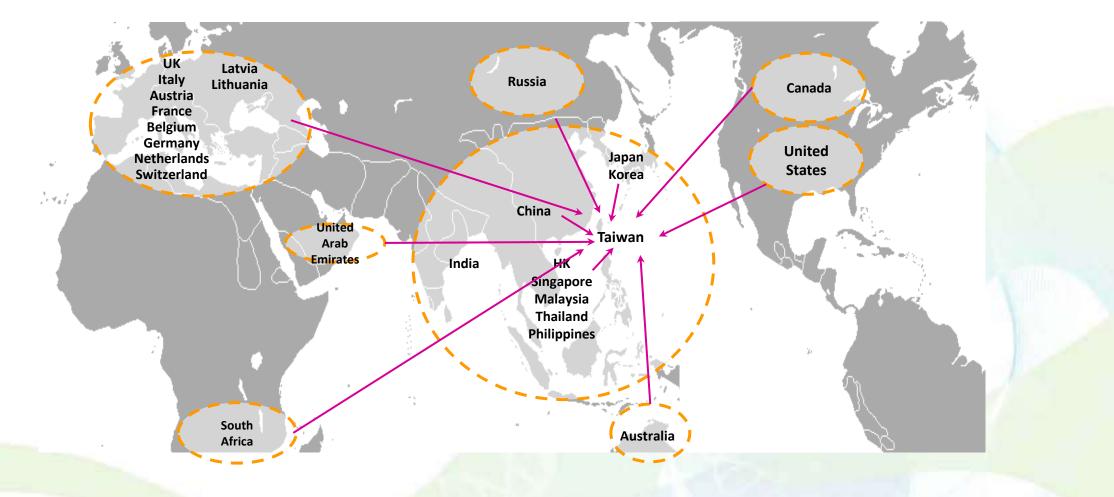
BIO Asia-Taiwan 2022 Connecting the Asian Value Chain

2022 Statistics



BIO Asia–Taiwan 2022: International participation

- 38% of conference attendees from overseas, 26 countries represented
- On-site + on-line exhibition attracted visitors from 46 countries





BIO Asia–Taiwan 2022: By the numbers













Session 2







1,500+

Conference attendees

13,000+

Online conference views

100 +

Notable speakers

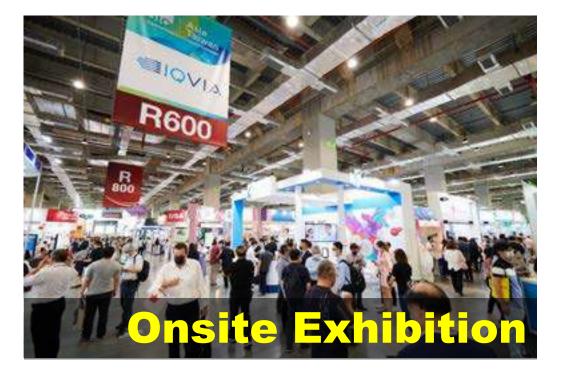
400+ **Partnering companies**

4,500+ **Partnering requests**



BIO Asia–Taiwan 2022: By the numbers

27 July - 2 Aug, 2022





Homa

Exhibition -

- **550+** Onsite exhibitors
- 1,500+ Booths
- 112,000+ Onsite exhibition visits
- 215,000+ Online exhibition views
 Attendees from 46 countries



International Conference & Exhibition

Embracing Asian Dynamics

SAVETHE DATE







2023 Program at a Glance (onsite)





2023 Program at a Glance (online)

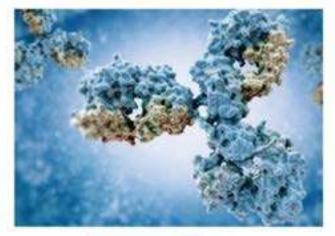
Venue: Online Event Platform

JUL 25 Tue	JUL 26 Wed	JUL 27 Thu	JUL 28 Fri	JUL 29 Sat	JUL 30 Sun
		Conferen	се		
		Exhibitio	n		
One-on-On (virtual I	e Partnering				
		Company Pres	entations		
		Regional Colla	boration Forum		
		Symposia & W	orkshops		



2023 Theme: Embracing Asian Dynamics

Focus areas



Innovation

Innovative platform & tools New therapeutic modalities Cell therapy & regenerative medicine Precision medicine & health AI and digital health



Market & Supply

Biologics & biosimilars Active Pharmaceutical Ingredients (API) CDMO/CMO CRO

Public health driven regional collaboration



Investment

Opportunities amid challenges Early stage financing Cross border investment Capital markets & IPO Merger & acquisition Bio investment with IT funds Incubation & acceleration

Others: Policy and regulation; Agricultural and food-Biotech

Conference







2023 Conference program (Tentative)

		Main Sessions (July 26-28)	
D&T	WED · July 26	THU · July 27	FRI - July 28
09:00 10:30	<u>Session 1-2 (Plenary)</u> Global biotech development - Market & ecosystem	<u>Session 6 (Plenary)</u> BIO Asia–Taiwan 2023 Opening & Awards Ceremony	<u>Session 11</u> Novel biotech platforms
10:40 12:10	 Policy & regulation Science & technology Investment & financing 	<u>Session 7</u> Sharing biotech successes 2023 Taiwan BIO Awards Showcase	<u>Session 12</u> New therapeutic modalities
12:20 13:50	<u>Session 3 (</u> Luncheon) International collaboration strategies	<u>Session 8 (</u> Luncheon) Innovation strategies	<u>Session 13 (</u> Luncheon) Digital health
14:00 15:30	<u>Session 4</u> How to bring new drugs to global markets?	<u>Session 9</u> Winning globally with Asian engagement	<u>Session 14</u> Supply chain and Bio-manufacturing
15:40 17:10	<u>Session 5</u> Invest for 2024 and beyond	<u>Session 10</u> Clinical Impacts of Precision Health	<u>Session 15</u> Reconnect with the World for the Future of MedTech

Onsite | July 26 at TaiNEX 2 | July 27-28 at TaiNEX 1 Online | July 26- August | Online Platform



2023 Conference program (Tentative)

		Regional Colla	aboration Forur	m (July 26-30)		
		C	Onsite / On-Deman	d		
Session 16	Session 17	Session 18	Session 19	Session 20	Session 21	Session 22
Regional Harmonization (APEC)	Life Science Ventures in Australia	Life Science Ventures in Canada	Life Science Ventures in Hong Kong	Life Science Ventures in India	Life Science Ventures in Japan	Life Science Ventures in Korea
Session 23	Session 24	Session 25	Session 26	Session 27	Session 28	
Life Science Ventures in Lithuania	Life Science Ventures in Netherlands	Life Science Ventures in Malaysia	Life Science Ventures in Taiwan	Life Science Ventures in Thailand	Life Science Ventures in Singapore	



2023 Plenary speakers announced

Katalin Karikó 2022 Tang Prize Laureate in Biopharmaceutical Science **Drew Weissman** 2022 Tang Prize Laureate in Biopharmaceutical Science **Pieter Cullis** 2022 Tang Prize Laureate in Biopharmaceutical Science

More speakers to come...

Exhibition







BIO Asia–Taiwan 2023: Exhibition

Date: July 27-30, 2023 (BIO Asia–Taiwan runs from July 26-30, with the exhibition opening July 27.)

Venue: TaiNEX 1 (Taipei Nangang Exhibition Center, Hall 1)

Organizer: Taiwan Bio Industry Organization, Chan Chao International Co., Ltd.

Event Supporter: Biotechnology Innovation Organization (BIO)



23

14 Themes



BIO Asia-Taiwan 2023: Exhibition

Exhibitor fee structure:



Raw Space per booth

(space only)

NTD 61,425

Standard Shell per booth (basic stand shell included)

NTD 5,250 off per booth

Exclusive for Taiwan BIO Corporate Members



(Each booth size 3m x 3m)





Online Exhibition booth is also available















BIO One-on-One Partnering[™]





BIO Asia–Taiwan 2023: BIO One-on-One Partnering[™]

Onsite | July 27-29 | TaiNEX 1 (Taipei Nangang Exhibition Center, Hall 1)

Online | July 25-29 | BIO system

World's Largest Partnering Experience

The world's largest partnering experience, **BIO One-On-One Partnering**[™] has a proven track-record of facilitating critical business connections in a virtual environment - ensuring our global customers achieve their goals.

BIO One-on-One Partnering allows you to schedule onsite and virtual meetings in your time zone to maximize your business development and licensing potential. Featuring simple video conferencing and more biotechnology-specific search filters & therapeutic categories than any other biotech partnering platform, BIO One-on-One Partnering is your business development companion.







Partnering Features

Ð

Efficient User Experience - identify ideal prospects in minutes with advanced search filters



Automatically scheduled meetings, with the flexibility to self-schedule your meetings



Reach Global Partners - 24-hour meeting timeslots to maximize your meeting potential

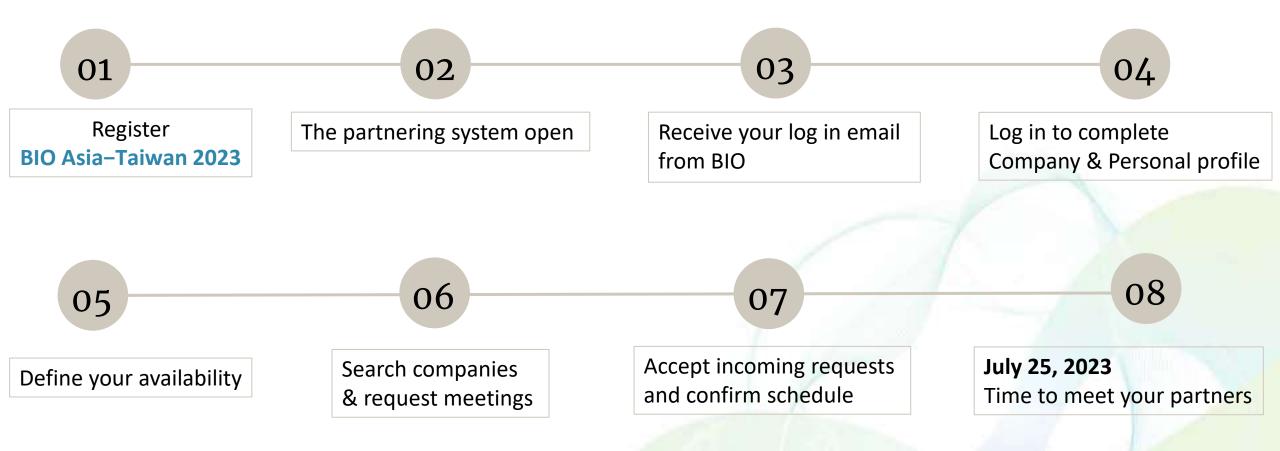


Scheduled meetings and updates pushed to your outlook or other calendar





How does it work?



Early Bird Rate ends June 19, 2023

Registration will be available on the event website: https://bioasiataiwan.com/en/registration/plan

29





- Register for One-on-One Partnering: Click <u>Register Online</u>. Make sure to choose Package A or B, which includes <u>One-on-One Partnering</u>.
- 2. Fill out your information: Fill in the form in English and ensure all contact information is correct (especially email address).
- 3. Confirmation from BIO Asia-Taiwan Secretariat: A BIO Asia–Taiwan 2023 Registration Order Notice will be sent along with the BIO Asia–Taiwan 2023 Registration Confirmation when your registration is completed successfully.
- 4. Once the Partnering system opens: A One-on-One Partnering log-in notification will be sent by email within a week.
- 5. Log in and begin scheduling your meetings.

Company Presentations & Entrepreneur Pitch





31



BIO Asia–Taiwan 2023: Company Presentations

Onsite | July 27-28 | TaiNEX 1 (Taipei Nangang Exhibition Center, Hall 1)

Online | July 26-30 | Online Platform



Features



✓ON SITE Company Presentation – Meet your audience in-person



✓ On-Demand Video Presentation – available during BIO Asia–Taiwan 2023 and post-event social media platform



Complimentary Full Access Registration – accessible to all online and in-person events



Enjoy added exposure – benefit from
 BIO Asia–Taiwan 2023 public media release



<u>Click HERE to see media</u> mentions in 2022



BIO Asia–Taiwan 2023: Company Presentations



Benefits:

Maximize visibility: As one of the largest bioindustry gatherings in Asia, BIO Asia–Taiwan is the perfect platform to increase your company's visibility and generate interest among the 2000+ active VC, BD, pharma executives, research analysts, policy makers and media in attendance.

Reach out efficiently: To maximize your presence onsite, your company presentation will also be available online on-demand during BIO Asia–Taiwan 2023 (July 26-30, 2023), and in post-event promotions on social media during for entire year.

Perfect pre-partnering intro: On-demand presentation is the perfect way to build interest and increase meeting requests for BIO One-on-One PartneringTM sessions.

Interested in participating as a presenter?

Click Apply Online or Download the Application Form NOW!

Company Presentations: Package & benefits

	All-in package	On-demand package
	NTD 30,000 (USD 1,000)	NTD 25,000 (USD 835)
ONSITE Presentation – 15 mins presentation slot at BIO Asia–Taiwan 2023 venue on July 27 or 28.	\checkmark	
On-demand Presentation - Pre-recorded video available on BIO Asia–Taiwan 2023 event platform during July 26-30.	\checkmark	\checkmark
Complimentary Full Access Registrations - accessible to all in-person and online events (Conference, One-on-One Partnering, Exhibition and Focus Symposia & Workshop)		~
Generate Media Exposure - Enjoy added exposure from BIO Asia–Taiwan 2023 media platform	\checkmark	\checkmark
Early Bird Rate due: April 30, 2023	NTD 25,000 (USD 835)	NTD 22,000 (USD 735)

Company Presentations: Application proces

- 1. APPLY For Presentation Slot: Click <u>Apply Online</u> or <u>Download the Application Form</u>. Make sure you submit your company logo in high-quality format. Applications are accepted for review and approval through May 2023 or when limited spots sell out.
- 2. ACCEPTANCE from the BIO Asia-Taiwan Committee: A Confirmation will be sent along with the Payment Notice when your application is accepted. Please note that the Priority Time-Slot Selection is available upon completion of payment.
- RECORD and SUBMIT your pre-recorded presentation: A 15-minutes pre-recorded video (or less) should be submitted in mp4 format before June 20, 2023.
- **4. SUBMIT your accompanying presentation slide deck:** Your presentations must be delivered in English, maximum length 15 minutes (Q&A included). Presentation slides should be in aspect ratio 16:9.
- 5. How to enjoy added exposure: You may submit the materials that you'd like us to share in our social media platforms. <u>Click</u> to download the format.
 - 1. Featured in Company Presentation listing on BIO Asia-Taiwan website, online event platform, convention displays & signs and in social media
 - 2. Dedicated webpage that showcases your company profile on BIO Asia-Taiwan website/online event platform.
 - 3. Pre-show / Post-Show distribution of your company information to 2,000+ subscribers.
 - 4. Opportunities to be included in email, social media and selected as digital marketing promotions.

Attendee registration







Registration Packages

Program	A Full Convention Access	B Partnering Fair Access	C Conference Access
Conference (Jul. 25-28)	•		•
Company Presentations Onsite Jul. 27-28; On-Demand Jul. 26-30)	۰	۲	٠
BIO One-on-One Partnering (Onsite Jul. 27-29; Online Jul. 25-29)	•	•	
Regional Collaboration Forum (Jul. 26-30) *Register Separately	•	•	•
Onsite Exhibition (Jul. 27-30) *Free Admission	•	•	•
Online Exhibition Jul. 26-30) *Free Admission	•	•	•
Banquet (Jul. 26)	•		
Registration Fee	A Full Convention Access	B Portnering Fair Access	C. Conference Access
Online Registration Early Bird (Ends Jun. 19)	NTO 15,400 (USD 535)	NTD 11,900 (USD 400)	NTD 10,500 (USD 350)
Online Registration Pre-Registration (Ends Jul. 19)	NTD 18,700 (USD 625)	NTD 14,450 (USO 485)	NTD 12,750 (USD 425)
Regular Registration	NTD 22,000 (USD 735)	NTO 17,000 (USO \$70)	NTD 15,000 (USD 500)

37



Attendee registration

Register online

- Register and pay online through the registration system.
- Registration will be available on the event website: https://bioasiataiwan.com/en/registration/plan



> Take Advantage of Early Bird discounts ending June 19th

- BIO Member, TBIO Corporate Member: 20% off
- Group discount 30% off with over 5 registrants from the same organization and with the same package
- Exhibitor discount: 10% off
- Educational discount for teachers and education staff: 30% off (Photo ID will be checked at the entrance)
- Educational discount for students: 50% off (Photo ID will be checked at the entrance)
- Discounts CANNOT be combined.

Contact: register@taiwanbio.org.tw





- 1. Register : Click Register Online, and choose your preferred package
- 2. Fill out your information: Fill in the form in English and ensure all contact information is correct (especially email address)
- 3. Confirmation From BIO Asia-Taiwan Secretariat: A BIO Asia–Taiwan 2023 Registration Order Notice will be sent along with the BIO Asia–Taiwan 2023 Registration Confirmation when your registration is completed successfully.
- 4. If you pick Package A or B: Once the partnering system opens, a One-on-One Partnering log-in notification will be sent by email within a week.
- 5. Before the event: Registration Confirmation and Login Details will be sent by email 1-3 days before the event. If you don't receive it, please find us at the registration area onsite (or check your spam folder for this email).
- All registration fees will be collected in NTD (New Taiwan dollars).
- The amount charged to your credit card will vary based on the bank currency exchange rate.
- No registration change or refund after July 19, 2023

Sponsor packages







BIO Asia-Taiwan 2023: Sponsor packages

(A) Session sponsorship

Basic incentives:

- Session planning with BIO Asia–Taiwan organizing committee
- □ Acknowledgment as **Session Sponsor** at the event
- □ Logo shown at the beginning of sponsored session
- Logo on BIO Asia–Taiwan website, program guide, event public signage and EDM
- **1** full-color inside page advertisement in program guide

(B) Focus symposium sponsorship

Basic incentives:

- 90 minute online session
- □ Acknowledgment as **General Sponsor** at the event
- Logo on BIO Asia–Taiwan website, program guide, event public signage

(C) Special item sponsorship

10+ choices, including bags, etc. Contact us for details
 Each item is limited, with your logo prominently displayed

(D) General sponsors

- Logo on BIO Asia–Taiwan website, program guide & public signage
- □ 1 full-color inside page ad in program guide

Click HERE to see additional incentives!

RESERVE NOW!

Contact: register@taiwanbio.org.tw



Contact us

Exhibition (as exhibitor) - Ms. Abby Liu <u>chiayi@taiwanbio.org.tw</u> One-on-One Partnering - Ms. Mia Tsai <u>mia@taiwanbio.org.tw</u> Company Presentations & Entrepreneur Pitch (as presenter) - Ms. Alicia Chen alicia@taiwanbio.org.tw

Registration (as attendee) and other inquiry - <u>register@taiwanbio.org.tw</u>





International Conference & Exhibition

Embracing Asian Dynamics

SAVETHE DATE



